A FOURTEEN-DAY WORKBOOK

MAKE THE THING REAL

FROM IDEA TO EVIDENCE



A B MPLE

DAY 01 · REMOVE THE FOG

Name the smallest version.

If it had to help one person by Friday, what would it do?

THE PERSON

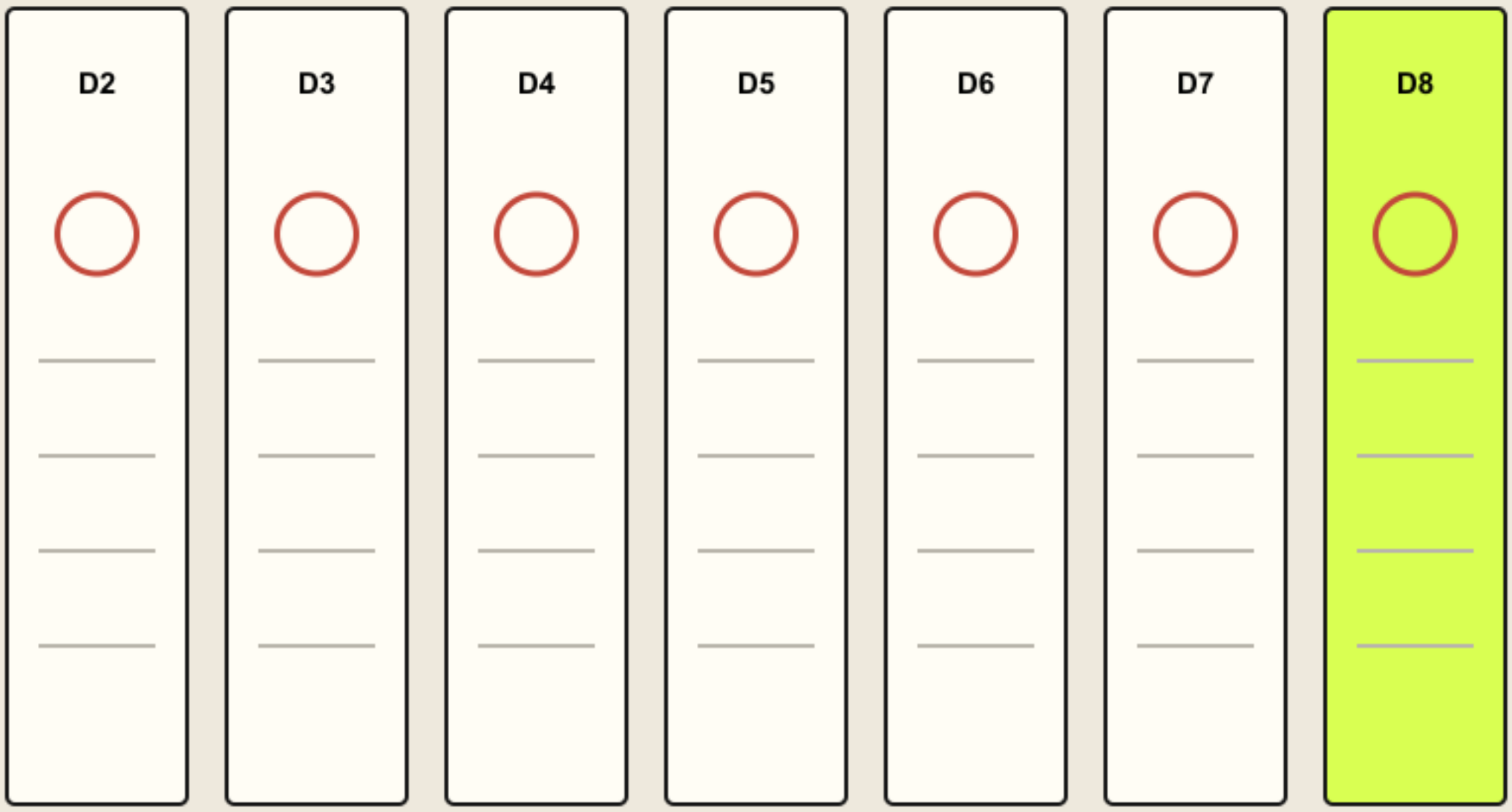
THE PROBLEM I CAN ACTUALLY REACH

THE PROOF THEY WOULD NOTICE

DAYS 02–08 · COLLECT EVIDENCE

One week of proof.

Do one visible thing each day. Mark what happened—not how busy you felt.



THE SIGNAL I SAW MORE THAN ONCE

DAY 14 · MAKE IT VISIBLE

The next visible move.

Choose the move another person can see, use, or answer.

- [ ] Send the useful version to one person.
- [ ] Ask one question I can learn from.
- [ ] Put the next session on the calendar.

WRITE THE MOVE AS A VERB